\$2,000.00 IN RICH PRIZES TO BE DISTRIBUTED MARCH 5TH BY THE SEA COAST ECHO TO CONTESTANTS

ONE 1926 MODEL FORD SEDAN, ONE \$125.00 DIA-MOND RING, ONE CROSLEY RADIO SET AND Bay Rotary Club Fosters Plan to Ask FIVE HUNDRED DOLLARS IN GOLD.

Astoundingly Generous Enterprise Launched by The Sea Coast Echo Today; Wealth of Gifts for Workers; Competition Open to All Men, Women, Boys and Girls of Bay St. Louis and Vicinity. Everybody Wins.

HEAD BAY-WAVEL'D

On page five of this issue appears! a comprenensive description of The Sea Coast Echo's Big Automobile Prize Contest and Subscription Drive. Rules and regulations, together with full information, will be

with full information, will be found on another page.

We are out for 3,000 new subscriptions. Are you with us? While The Sea Coast Echo already enjoys a wide circulation in this community, this paper is desirous of increasing its family of readers in Bay St. Louis and the surrounding cities and comand the surrounding, cities and com-

With this end in view, we have planned and today announce the most liberal prize offering ever made the newspaper reading public in this modore, Is Made Honorary Complanning would be given free, and taxation, that the extra 5 mills levy will continue to make local will be will continue to make local will be will section of the State—a campaign in which a Brand New 1926 Model Ford

prize distribution is the fact that there will be no losers in this race. A 10 per cent CASH COMMISSION will be paid all active non-prize winners, which in itself is a good business proposition.

This is not a something-for-nothing scheme; in fact, it is no scheme at all; neither is it a charitable undertaking on the part of The Sea Coast Echo. It is a business proposition pure and simple. Its object is to advertise, jointly, this newspaper and the splendid qualities of the 1926 Ford Sedan; to secure new and renewal subscriptions to The Sea Coast Echo, and, last but not least, to win for this newspaper a welcome in every home in Hancock county.

Want 3,000 New Subscribers. 'inis is the question that will naturally occur to all who read this announcement.

Yes, it will pay. Not in dollars and cents, possibly, for the expense of the undertaking is very heavy, but here are dividends that a newspaper earns other than that expressed in terms of money.

During this campaign thousands of new subscribers will be added to our present list which means an immediate enhancement to the potency of this newspaper as an advertising meaium—the principle source of revenue for newspapers; a large number of Bay St. Louis and Hancock county's best hustlers will be happier and richer in pocketbook as a result thereof and there will be a general amount of satisfaction in all that, besides the general good engendered and the prestige gained for this newspaper will be almost in-

Short and Snappy Affair. This contest will not be a longdrawn-out affair of several months; duration, but extends over a period of SIX AND ONE-HALF WEEKS since the club was organized Ohay! Think of being able to secure in six and a half short weeks' time, awards that ordinarily require rectors, created a new office, one of months, even years of self-denying monor, and distinction, known as honto acquire—yet here they are offered to you for a few weeks of your spare time in helping us extend our subscription list.

This competition will be more interesting and far-reaching than any ever before undertaken in this county. The prizes are not only rich in hard, C. C. McDonald, George R. material value, but are in keeping Rea, Chas. G. Moreau, Ed. Schwartz, by Mr. Billie Harper, and after dewith the broad and liberal lines along which the entire enterprise has been drawn. AMBITION AND ENERGY are the only requisites for success. SIX AND A HALF SHORT WEEKS and you may be riding in your own

Information and Assistance. In order to give everyone who enters this contest the greate ble assistance, a contest department manager placed in charge, who will devote his entire time and littention to those who desire to participate.

Come in and see him personally and get first hand information regarding how the cite time and that its activities for 1925 had get manager placed in charge, who will the next regular meeting adjourned until the next regular meeting and the firm of Geary & Oaks, New Orleans, and is journed until the next regular meeting adjourned until the next regular meeting and the firm of Geary & Oaks, New Orleans, and is journed until the next regular meeting adjourned until the next regular meeting and the firm of Geary & Oaks, New Orleans, and is journed until the next regular meeting and the firm of Geary & Oaks, New Orleans, and is journed until the next regular meeting and the firm of Geary & Oaks, New Orleans, and is journed until the next regular meeting and the firm of Geary & Oaks, New Orleans, and is journed until the next regular meeting and the firm of Geary & Oaks, New Orleans, and is journed until the next regular meeting and the firm of Geary & Oaks, New Orleans, and is journed until the next regular meeting and the firm of Geary & Oaks, New Orleans, and is journed until the next regular meeting and the firm of Geary & Oaks, New Orleans, and is journed until the next regular meeting and the firm of Geary & Oaks, New Orleans, and is construction of a safety by valid, identify the firm of Geary & Oaks, New Orleans, and is journed until the next regular meeting and the firm of Geary & Oaks, New Orleans, or one of the memb has been created and an experienced how prizes will be awarded, etc. He will help you in every way to be a ly. It was stated a number of new the church (and others whom they cooled in summer. big prize winner.

Nominations are now open. Enter your name or the name of a friend prospective. at once and be among the first in the field. Remember, EVERYBODYS in this contest.

MRS. ZULINE ADAMS DIES.

Aged Lady Residing at Local Convent Suddenly Passed Away Thurs-

General regret was expressed in this city when it was learned that Mrs. Zuline it was learned that Mrs. Zuline Leonhard, retiring commodore, was addenly passed away. It is true the deceased had been falling in health for some time, but no one suspected the end was so near. The remains were taken to Blioxi Thursday evening a vening evening and it is well that his according evening evening and it is well that his according evening evening and it is well that his according evening evening evening evening evening evening evening and it is well that his according evening evening evening evening evening the leading lights of the club and occurred yesterday from the according evening evening

FOR CHILDREN'S RECREATION.

City to Build Skating Rink at City Park for Children Committee to "Get Busy."

Speaking for the boys and girls of Bay St. Louis, on the occasion of "Boys' Night" at the Bay St. Louis Rotary Club banquet and meeting Wednesday night, John DeArmas rose and spoke for a recreation place, a skating right where the Land a skating rink, where the boys and girls of the city might enjoy themselves safely and unmolested, since the city had passed an ordinance forbidding skating on the streets and sidewalks.

He said while he was for the boys He said while he was for the boys and girls skating, he was not opposed to the ordinance. He thought it was wise. Following his talk he made a motion, which was carried, that a committee be appointed from the Roceeds of which will be appropriated to any Club to call on the Board of Mayor and Aldermen and ask that body to build a concrete rink in the City Park. He said as a civil engineer his service for designing and received for the party. He said as a civil engineer one cent of extra length of extra len YACHT AND A. CLUB



ERNEST J. LEONHARD, Honorary Commodore, B.-W. Y. & A. Club.

ing a tenure of five consecutive terms BAPTIST CHURCH ORGANIZES extending over a period of five years. The stockholders, at their meeting, prior to the election of board of diorary commodore, and to this E. J. for the year 1926, the stockholdserve as directors: Bernard C. Shields, E. J. Lacoste, John K. Edwards, P. V. Lacoste, E. J. Leon-

following officers: Honorary Commodore-Ernest J.

Commodore-Emile J. Lacoste. Commodore — Bernard Kear Commodore-John K

wards. Treasurer-P. V. Lacoste.

been in excess of the year previous- getting out the other members of artificially heated in winter and dren. He was a splendid young felmembers had been added to the club's might enlist) and to be on hand 100 Plans for the building proper are notice and there were a number of per cent strong at each meeting.

established for the new year, juve-nile, junior and senior, at \$6.00, tensive worker for the organization 30 days, no later than 60. \$9.00 and \$18.00 respectively, plus the war tax of 10 per cent. This was done with a view of extending the scope of the club ard to give the younger men and boys an opportu-

B. Y. P. U.

Sunday evening at 6 o'clock the younger element of the Baptist zens who stand for progress and who Church met and organized a B Y are interested in the welfare of Bay P. U. as a special auxiliary to the Baptist Church. It is expected that Leonhard was unanimously elected. great good may be derived from this BANK TO BUILD NEW VAULT. organization. Every member presers elected the following named to ent promised if possible to bring an- Merchants Bank and Trust Company, other member to the next meeting, Sunday evening, January 17, 1926, at 6 o'clock.

The meeting was called to order H. C. Glover, R. N. Blaize, Harold votional ceremonies and a special song by Miss Alyne Gilmore and Mrs. In turn the directors elected the J. J. Hood, and a few short talks banks have always kept astride of the organization went into the elec- the times—in front of the vanguard death was unexpected, and the ention of officers for the year, with ever pushing ahead. Our banks have tire community was shocked to learn Billie Harper, secretary-treasurer; quirement of condition and demand. The funeral took place Sunday The Champer of Commerce is Hon. E. J. Gex followed with a forenoon, Rev. Father A. J. Gmelch, strictly a business organization and number of remarks along similar took place Sunday of the Church of Our Lady of the Church of Our Lady of the it for suggestions and methods to improve the condition and demand. The funeral took place Sunday The Champer of Commerce is Hon. E. J. Gex followed with a forenoon, Rev. Father A. J. Gmelch, invites business men to confer with lines, and it is safe to say both father and of the Church of Our Lady of the it for suggestions and methods to improve the confer with lines, and it is safe to say both father and only the champer of Commerce is Hon. E. J. Gex followed with a forenoon, Rev. Father A. J. Gmelch, invites business men to confer with lines, and it is safe to say both father and only the champer of Commerce is Hon. E. J. Gex followed with a forenoon, Rev. Father A. J. Gmelch, invites business men to confer with lines, and it is safe to say both father and only the champer of Commerce is Hon. E. J. Gex followed with a forenoon, Rev. Father A. J. Gmelch, invites business men to confer with lines, and it is safe to say both father and only the champer of Commerce is Hon. E. J. Gex followed with a forenoon in the champer of Commerce is Hon. E. J. Gex followed with a forenoon in the champer of Commerce is Hon. E. J. Gex followed with a forenoon in the champer of Commerce is Hon. E. J. Gex followed with a forenoon in the champer of Commerce is Hon. E. J. Gex followed with a forenoon in the champer of Commerce is Hon. E. J. Gex followed with a forenoon in the champer of Commerce is Hon. E. J. Gex followed with a forenoon in the champer of Commerce is Hon. E. J. Gex followed with a forenoon in the champer of Commerce is the champer of Commerce is Hon. E. J. Gex followed with a forenoon in the champer of Commerce is the champer of Commerce is the champer of Commerce is the champer o

younger men and boys an opportu- leading lights of the leading lights of the leading lights of the Young Men's Gymnastic Club, and to the stockholders. vent Suddenly Passed Away Thurs- younger men and boys an opported Young Men's Gymnastic Club, and to the stockholders.

A Morning at 10 O'clock Re- nity to enjoy the privileges of the how he financed and reorganized the club.

Two hundred and thirty-one sat-club is a most interesting story. It ety deposit boxes, of varied sizes, and at the

A MESSAGE TO THE VOTERS FROM

Malcolm E. Gillis, in Charge of City Schools and Head of Central School, Issues Statement of Fact to Voters For Next Saturday.

men, boys and girls of Bay St. Louis front, Emile J. Lacoste was elected before the next session of the City Hence The Echo publishes herewith vast improvements will be made, for and industry to Hancock county, and School and such other things necesand head of the Central School, his message addressed "To the Voters of Bay St. Louis":

"As you will have an opportunity on January 23rd to make a progressive move in public education, I am constrained to present to you a few facts showing the needs of a new Central School building.

"The present building is wholly inadequate for our school, and on this plea alone a new one should be provided. The congested condition in the grammar grades makes it impossible for the best work to be done. We have two grades in each room and from thirty-five to fifty students being taught by one teacher. This gives very little time to each class and practically none to the individual studen. The result is that the students, even the best ones, go through the grades deficiently trained and come into the high school poorly prepared for its work. Consequently much time in the high school is devoted to review of rungamentals which should have been received by

the students in their earlier training. "As long as this condition exists our school cannot offer the best advantages to your children and to the children of your neighbors. As long as the citizens of this city allow the present condition to prevail you cannot expect your children to grow into manhood and womanhood well prepared for life's work.

"The very first thing needed to relieve this evu, congested condition is room. The proposed bond issue will provide a building with a room for each grade and more desirable conditions for the high school. "Some of our best citizens contend that the city cannot afford further public improvement. But their zeal for the city's betterment has stopped one step too short. The city children—its future citizens. "My brief message is to the citi-

Ever keeping step with the progress of our city, it is noted the local Mrs. J. J. Hood, president-elect; Miss ever anticipated expanding condi- of his suaden demise. Mamie Harper, vice president: Mr. tions and more than met every re-Ruth Day, leader of Group Two, and Trust Company, held Friday night, a Gulf, of Bay St. Louis, officiating. | contract was closed with the Mosler

roster and there were a number of per cent strong at each meeting. in the making by architects in the prospective. Three classes of membership were Lacoste has been an active and an in- and work is to begin possibly within

is well known he put this well known will be offered the public and at the Serving five years and with marked club where it is today, and of which lowest rental rate possible. These A massive door constructed of but will be constructed of but will be constructed.

and their re-election is noted with don steel, exclusive product of the merchants and their re-election is noted with don steel, exclusive product of the merchants and the make an urgent call in the interest.

The J. Dibut, who has served with trance, and weighing 22,000 pounds. It will be fire-proof, burglar-proof of the cause. We feel this is not necessary, as everyone charitably increased of the cause. We feel this is not necessary, as everyone charitably increased of the cause. When our work is better known clined will either attend or, if not a troop flag.

Watch us grow."

Spend Day Here on Tour of In-

anairs and property here they declared themselves as well satisfied with all that they saw.

It is understood that the company cal work.

PROMINENT VISITORS TO BAY BAY CITY C. OF C. spection and Find Conditions and Business Satisfactory.

Resident Manager J. J. Hood, of the Cumperland Telegraph and Tele-phone Company, had during the week visiting the local exchange and gen-eral plant of the company prominent visitors, who were here in the interest of the business. After a thorough examination of the company's James T. Barry, Traveling Represen-Mr. C. O. Bickethaupt, who was

accompanied by Mrs. Bickelhaupt, is the operating vice president from At-

which a Brand New 1926 Model Ford Sedan, worth \$775.00; a diamond ring, worth \$100.00; a radio outher, besides a veritable showed of gold, will be awarded FREE of the night of March 5th. All of this to the ambitious and hustling med and women hovs and girls of Bay St. Louis men. boys and girls of Bay St. L Company free. The city would only pay for the actual material and la
A word in the premises from a from \$10,000 to \$15,000 bettering and stressing every point, answering adjusting the budget."

EMILE J. LACOSTE, Comm odore B.-W. Y. & A. Club.

ness thrive.

man who knew about finance, and, al-

though he was cautious and conserv-

ative, if you got him to see things in

the right way he thought that busi-

ness could be benefited, he would go

ahead with propositions and plans

A committee composed of Messrs.

Emile J. Gex, C. B. Fischer and J.

later developments proved that the

official journal was carrying said no-

LAND, DIES.

Albert Hubbard, 16-Year-Cld Son of

monia Precedes Sudden Death.

Mr. and Mrs. Robert Hubbard,

Albert Hubbard, 16-year-old son

said his condition took a most sud-

den and unexpected turn and his

The pereaved family have the sym-

pathy of The Echo in the hour of

darkness that has thrown its shadow

NESDAY.

There will be an afternoon card

nesday, February 20th, at 2:30

munity Christmas Tree entertain-

ing to the needy, and carrying on

other charitable work. Every one

There is much work for the circle these days, supplying fuel and cloth-

ment is practically depleted.

CARD PARTY FOR NEXT WED- for development along sound lines.

party on the afternoon of next Wed- ident Weston to look after the issue

of its treasury, which since the Com- published, according to law, which

but will be contributing to a worthy __D. C. Ferris, veteran editor of

of the family.

across the home.

HEARS VISITOR FROM NAT'L C. OF

tative National Chamber of Commerce, Appears Before Bay St. Louis Chamber of Commerce With Address.

All Three Agree City Should Issue Bonds and Build New Central School—No Division of Opinion on Subject-Matter Urged.

Candidates generally differ, but in the case of the proposal that the city of Bay St. Louis issue bonds in the amount of \$67,000.00 for the construction of a new Central School building there is no difference of opinion. In fact, fvaoring the bond issue and schools is one of the prin-; cipal and identical planks of the platform of all three candidates. Let us see how they stand, and what they

CANDIDATES FOR MAYOR UNITE

affiliation and to better assist the lo- your taxes whatsoever. We already that he was authorized to offer the services of the Hogan Construction The city world only free. The city world only free 1925 the oumberland Company spent the secretary as well, emphasizing this bond issue. This provision was

Alderman Wm. Sick.

commodore, succeeding Ernest J. Council. We fell satisfied they will an expression from Prot. Malcolm E. we understand that was in a sense that Bay St. Louis, with its won-sary for all other schools, as educaderful climate and soil, should excel tion of youth is the subject that should be first and uppermost in the minds of officials."

Alderman Sick, candidate for mayor, wants it to be well understood he favors schools for all children. That he favors the bond issue, because it will bring knowledge and future happ.ness and prosperity of the boys and girls of today who will be the men and women of tomorrow.

H. C. Glover.

Harry C. Glover says he is unreservedly in favor of the bond issue. That he is doing all he can to see that the issue is voted favorably upon at the polls on Saturday next. "You cannot progress and enjoy prosperity, neither can you build up your town and expect people to come to Bay St. Louis, unless you have first class school facilities, and these must be afforded by the city. Our schools are paramount, and if I am elected mayor it will be my one ambition to see that the public schools get all that can come to them. We must build better and bigger schools and as our people have never shirked anything in the sense of a civic duty, at least, they will not be found wanting on Saturday next. I feel confident of this. I am for Bay St. Louis first, last and all the time.'

LOCAL ROTARIANS ENTERTAIN BOYS AT LUNCHEON.

Bay St. Louis Rotarians Put on "Boys' Night"—Supt. of Schools S. P. Powell, of Kiln, Delivers Address to Boys-Hon. E. J. Gex Also Speaks.

When the Bay St. Louis Rotarians entertained at their regular weekiy luncheon Wednesday, at the Hotel Weston, at 7 o'clock, they had every member to invite one or two boys as has neglected its greatest asset—its YOUNG HUBBARD, OF WAVE. in farming and the like. He found guests and called the event "Boys' the local organization in line with his Night." The affair went over "big," talk, for it is anxious to see industry and it was one of the most interestcome to Bay St. Louis, and see busi- ing events of its kina.

An unusually excellent menu was Bay St. Louis Chamber of Com- served. Following this the chair in-Buried Sunday Morning-Pneu- merce, through its secretary, Albert troduced the speaker of the evening, Sidney Johnston, has written to the the man who had come to speak to United States Chamber of Commerce the boy, rrof. St P. Powell, superinat Washington for information as to tendent of the Consolidated School of Bay St. Louis, Announces Imof Mr. and Mrs. Albert Hubbard, respectively mediate Building of Latest Deposit Siding in Nicholson avenue, died at 1 o'clock Saturday afternoon, follow-directions, and to instill in the line an attack of pneumonia. It is dairy conditions, and to instill in the line an attack of pneumonia. It is dairy conditions, and to instill in the line and striking. A father and son

people of Bay St. Louis the neessity were striking. A father and son should be companionable, he said; in f enterprise.

The Bay St. Louis Chamber of too many instances there was a bar-Commerce has endorsed the Missis rier, and that this should not exist. sippi Coast Club and is launching a A boy should be given certain latidrive to advertise Bay St. Louis to tude and enjoyment. The address of his suaden demise.

The funeral took place Sunday The Champer of Commerce is Hon. E. J. Gex followed with a

it for suggestions and methods to im- and sons went home that evening prove and expand their business; it with a store of food for thought. In Mr. Hubbard, father of the de- also invites the people of Bay St. all the affair was one of unusual in-

> city's problems and to increase its the chair, voiced the appreciation and population, that Bay St. Louis might thanks of the boys present. Participating that evening were the following named:

H. S. Weston, Logtown, Miss.; C. Moreau, John Damborino, Henry Heitz. man, J. E. House, Forrest Summers, Geo. Davis, R. C. Engman, J. W. Tremoulet, Jr., O. T. Arnold, Rene deMontluzin, City; Prof. S. P. Powell, L. Baker, Albert Ladner, Kiln, Miss.; A. A. Scafide, C. C. McDon. d., John McDonald, J. C. De-Armas, Harold Favre, G. R. Rea, J. O. Mauffray, Edward Giering, E. W. Drackett, Clyde Sylvester, H. U. Canty, W. M. Harper, F. P. Cassidy, Adolph Schreck, C. G. Moore, Greer Moore, A. J. Gmelch. O. Mauffray was appointed by Pres- Dr. J. A. Evans, E. Blount, P. Tremoulet, Robert Camors, Dr. A. P. Smith, Winfield Partridge, E. J. Gex, Jas. Plunkett, Dr. C. of bonds for school improvements; M. Shipp, Oswald Blaize, Inc. Osolnach, o'clock, at the Weston Hotel. This to see whether the 5 mill levy was Winston Slyfield, C. A. Breath, Velma will be given by the Catholic Neighborhood Circle No. 1, for the benefit met and that proper notice was being H. U. Canty, Bay St. Louis.

GIRL SCOUT NEWS

Although the readers of The Echo have not heard from us for many Tuesday, January 19th, Robert weeks, we have been diligently workwho attends the card party will not E. Lee's birthday. Banks of city will ing to organize a full troop and earn our uniforms

Thirty-Five Years of Publication.

Chas. G. Moreau. Editor and Publisher. Official Journal Board of Supervisors. Official Journal City Bay St. Louis.

Member National Editorial Association Member State Press Association. Subscription Terms, \$2.00 Per Annum

Sometimes a white lie will brighten a dark outlook.

Many are goers, but a measurably smaller number are getters.

A buyer of bootleg whiskey has a kick coming and usually gets it.

"Hold fast to that which is good until you can grab something better.

Some and it difficult to get married: others find it harder to stay that way.

Getting down to bed-rock, geology is perhaps the hardest subject in the curriculum.

aged. Thiunk how long it took to jail the first millionaire.

The fellow who used to write the Ford jokes is now trying to say fun-'ny things about Florida.

How terribly the New Yorkers must miss the food they used to get

in those padlocked restaurants.

Perhaps a fair compromise would be to abolish capital punishment. provided the gunmen abolist kill-

only salesman who can increase his

to raise less stuff.

A Florida newspaper gives its readers the timely warning that it is unsafe to walk on ice which as less than two inches thick.

Those three fishermen who were rescued after two days on a floating cake of ice kept perfectly cool during the entire adventure.

we are wondering whether it was because of the song or in spite of it.

Philadelphia calls it a sesqui-cen? tennial, which probably means that it will celebrate the fiftieth anniver-

spend for education.

problem may be solved by the man- resentative agent than some one who over forty miles through open via- pectations of the public. ufacture of corn sugar, which is now might be operating quietly and as a tumbling down and through The editors of Alabama are going growing in popularity, according to side line, a kind of fly-by-night be- mountain tops and sides the water a step farther in fact, several steps Dr. H. T. Barnard, president of the ing, not unscrupulous but unmindful is carried into the city. American Institute of Baking Some of the many niceties and minus ser- In Bay St. Louis, Pass Christian, wide campaign for giving publicity to other devotees of applied chemistry vice the agent renders. Service, af- Gulfport, Biloxi and all intermediate the advantages of Alabama as a are using quite a bit of the afore- ter all, is what counts in business. points and as far if not beyond Pas- whole. said surplus in making a poten liquid All things being equal, the man who a goula, the water comes up from product which appears to be in rather serves plus service generally, and the ground at one's very door. Sink President J. C. McLendon, of the steady demand.

"FROM OAKLAND TO ORLANDO."

chalk, carried on a dilapidated Ford They are comparatively doing more is something the visitor, the new- not for profit, which will be financed car going eastward that rested its to exploit and build up the Coast comer does not have to buy. It is by business and industrial leaders, mud-covered wheels as it stood on than any single agency. It is re- everywhere and in abundant supply. for the purpose of conducting a susthe Bay St. Louis ferry landing last freshing to note this. Newspapers Only last week The Echo pub- tained publicity effort. Sunday afternoon. From Cakland will not accept the advertisement of lished the story of the man from Appropriately enough another to Orlando meant from California to men who are not reputable or whose Minneapolis who was made the hap- newspaper man, R. B. Vail, has been Florida. A terrific stretch to cover, methods of doing business are dubi- piest man. For many years he was named as secretary of the organizaand significant of a story. Rossibly ous. On the contrary, the press will a sufferer from sciatic rheumatism. tion, which will begin to function some one was moving from o e land seek the ad. of the man whose busi- He traveled the country over in vain. immediately. Thus the editors of of promise to another. Chasing rain- ness reputation will shed lustre to Coming to the Gulf Coast and drink- Alabama are nobly upholding the bows, seeking the pot ends filled with the advertising columns. gold. There are none so blind as It is noted along the entire Missis- cured. those who will not see. Frequently sippi Coast the men who are doing Another, from Chicago, one of the being done by newspapers every our hands, in our grasp, as it were, in realty work. They are instru- many times, had visited French Lick

"Land of Fortune," the land of the with more than ordinary interest that graphed his solicitous daughter this heart's desire, where the earth and we have such men in the business characteristic message, that he was prosperity has not as yet even been who mean so much to our section. 100 per cent better. And this in scratched, passing through it and go. May they continue in their successes two instances only. No doubt there ing further on. Would that they but and contribute to our success. have stopped, rested and remained, it might have ultimately been pro- Examinations for 175 applicants of value. It is undeniable our waductive of their quest? . The word for barbers' licenses before the State ter has therepeutic virtue. Can we Florida has magic to it. But is it a board at Seattle, Wash., include a ask for more? Fortunate, indeed, is sesame? Will the portals of health, test which can hardly be character- he who would come to the Coast and happiness and prosperity open at the ized as less than cruel. The would- share in nature's gifts as only exist beckon of the thousands who trail be tonsorial artists will not be per- here and no where else. through our gates annually? Will mitted to talk during the time in an over visited land, where every which they give exhibitions of their effort is overdone and congestion skill. reigns, offer the like of the Mississippi Gulf Coast?

dian," is again brought to attention ever, but has made a fortune preby the recent statement of Secre- paring and shipping corn husks all tary Work, of the Interior Depart byer the country for use in wranment, that \$84,000,000 of Indian ping hot tamales. money is deposited in Oklahoma banks, while \$24,000,000 more is in- Although New York City continues vested for them in Liberty bonds, to be the home of more rubes than This money, with many millions al- any other locality, its agricultural ready distributed and spent, was de- showing is not impressive. Official rived from rich oil lands of the old farm statistics of Manhattan Island Indian Territory, which was thought give 5 mules, 8 horses, 17 cows, with to be of little value when allotted 72 acres in cultivation mostly potsto the sorteral action reary and

THOSE WHO MAKE THEM POSSIBLE.

From the north end the work of with grave forebodings. pouring the Warrenite topping over

gressiveness of the Board of Super- since. Reformers should not be discourattendant improvements.

It would be helpful if our coal

in promises and gain?

THE REAL ESTATE AGENT.

Call them realtors or agents as they or you will, the fact remains there is no agency greater for the development and material upbuilding of a community than the real estate agent as we were always wont to call them. No one accomplishes more than they Six billion bananas were imported It is by this medium that the seller into the United States in 1925, and and buyer are brought together, that trade or exchange is affected. No one can extoll better the virtues of a come to the Mississippi Gulf Coast community or section and draw more strangers hitherward.

professional man. He stands high in in ozone, no where has nature en- of "The Sea Sprite." sary of the centennial celebration of the place where he lives and works. riched with drinking water as this He works on the high plane that section. Chemical analysis has provleaves no room for doubt. If he en time and again the healthfulness It is estimated that people of the tells the stranger something about and curative properties of our ar-United States spend about, seven Bay St. Louis or Waveland or any tesian water. We hear nothing of promotion of community interests is times as much for luxuries as they other section of the county or Coast, the drinking water in Florida. In proposed, it goes without saying that it can be relied upon. And as a California, in Lost Angeles, for in- local newspapers are expected to matter of fact the buyer would stance, we know from personal visit give it wide publicity and support. America's perplexing corn surplus rather deal with a licensed and rep- the drinking water is not there. For And they never fail to meet the ex-

does, get the business. the Mississippi Gulf Coast is fortu- table water, and of curative value, paper men and leading citizens of nate in the fact of the high calibre comes bubbling to the earth top and the State, resulting in the organiza-Such was the legend, done in of the professional realty men it has, shoots upwards high into space. This tion of a corporation, to be operated

W. E. Blain, of Wichita, Kan., is called the husk king of America. He The plight of "Lo, the poor In- is not king of "human husks," how-

THE SEA COAST ECHO LOCAL IMPROVEMENTS AND HE IS WISE WHO PURCHASES

To the outside reader more especi- spring along the Mississippi Gulf gress in the near future are not parolly to the one absent in the flesh Coast many of the timid, and we ticularly bright, it is of interest to but present in spirit, it will be of dare say some of the other, opined the public to know that the power particular interest to learn as regard the boom was only ephemeral. They now being generated there is being the paving of the city of Bay St. watched with guarded opinions and devoted to useful purposes. Louis streets by the county that closed mouths the rapid transition.

But such a stretch of country as Requests have been made to the the concrete base is progressing rap- our own incomparable Gulf Coast War Department urging that other idly and nearing the business sec- country was bound some day to come Muscle Shoals units be similarly tion, the latter at present receiving into its own. This was scemingly utilized when installed, so that this its first coating of concrete for destined. And the day was at hand, power may be of some benefit to the foundation, and which it is expected A lull set in during the hot period, South during the time which must will be finished when this will have but at no time did the boom fall. It elapse before Congress shall agree simply rested. And again it gained upon a permanent policy for the pro-Bay St. Louis, thanks to the pro- momentum and has been going ever ject.

Logtown, is president, has never had and other realty values have about vite bids has passed the House, there under constructio usuch elaborate reached a limit. This is predicated may be considerable opposition in the and substantial improvement, save on the fact that values have at the Senate, where Senator Norris has inthe building of the sea wall, as this. minimum measure trebled, and see troduced a bill providing for govern-It is indeed a far cry from the prim- little or no chance for further ap- ment operation. itive fishing village of yesterday to preciation. However, he is wise who the modern Bay St. Louis of today, even at this day will invest. Out- this long standing and vexatious with its paved streets and the many siders are coming and more to fol- question can be made at the present low. The Mississippi Coast Club, It is a far cry from yesterday to with its promulgations, will attract today. It will still be a far cry from thousands to these shores and con- it is gratifying to know that an ar? miners would stick to their digging today to tomorrow. For it is not lines. They will not be slow to be rangement has been made whereby reasonable to expect and will it not attracted, to see with vision and act industries of the South may derive inevitably follow that this one big accordingly. And he is wise who some benefit from Muscle Shoals sweep of improvement over the city will purchase today. There is no power in the meantime. of today will bring the morrow rich telling where the rise will stop. For have we not climate, water, scenery The Echo is elated over the city's and general beauty and healthfulness progress and rapid advance, and, to back this section of the country? with the citizen and resident will The man who buys today will be the lication from Bay St. Louis for the continue to watch with interest lucky fellow tomorrow. Every dol- past two or three years that for lit-Where we can aid and support these lar invested in Gulf Coast country is- erary merit and interest surpasses movements we will ever have this backed by many dollars more of cli- anything yet seen hereabouts. The task in mind and not only as a duty matic and other natural conditions, Sea Sprite" is a school annual pubbusiness by bawking out his custo- but a pleasure as well. It is well to combined in one, that do not exist lished by the academicians of St. support them in public life by whose elsewhere. California is too far Joseph Academy, of Bay St. Louis, effort and enterprise we owe the away from the center of things and printed on super-enameled paper, In view of all the worry over sur- many strokes of progress and sub- civilization; Florida is too hot in bound in handsome cover; replete plus crops, perhaps our agricultural stantial advancement and in return summer. The Mississippi Gulf Coast with half tone cuts and carrying esexperts should teach farmers how it is well we stand by those who have has well been termed the country of says, poems and bright and sparkling had the far-sightedness and courage four seasons in one, so well balanced bits of wit. Hence, it is of interest to make these things come to pass, and blended do the elements dwell to note in the weekly contribution of here. Elsewhere in this issue of The news notes and other bits from the Echo will be found a page advertise- academy, published weekly in The ment of the Gulf Coast. This is the Echo columns, that since the holifirst of a series of expenditure of a days have elapsed the Seniors and hundred thousand dollars. Others Juniors are getting ready on the ediwill follow. Watch the Gulf Coast. torial work for the Sea Sprite, which

CURATIVE POWERS.

bleak North and Northwest who find in many ways benefits which are not to be had elsewhere. With The real estate agent today is a the adjoining interior country, rich

an artesian well where you may along | Alabama Press Association, who has Bay St. Louis and the balance of this vast stretch and nature's best called several conferences of news-

we have fortune in the very palm of things principally are those engaged Rothschilds, had been to Europe where. We have modern Ponce de Leons, mental in helping to bring the to regain his lost health. He, too, seeking in vain, restless and tireless. stranger here and locate him. It is sought in vain until he visited the Here was a van of seekers for that a factor to reckon with and we note Mississippi Gulf Coast. He teleare many other. But we need go no further. Here are testimonies

A man's strongest friend is usual-

To prevent automobiles from skid ding a device has been invented which discharges sand in front of the rear wheels when required.

EXECUTOR'S NOTICE.

To the Creditors of the Estate of Rev. P. J. Korstenbrock, Deceased.

Letters testamentary on the Estate of Rev. P. J. Korstenbrock, Deceased, having been granted to the undersigned on the 31st day of December, 1925, by the Chancery Court of Hancock County, Mississippl, notice is hereby given to persons having claims against the Estate of said Deceased, to have the same probated registered and alloyed by the Clerk of said Court within six months from this date, and failure to do so, within asid period, will forever bar all claims.

JOHN M. PRENDERGAST, Executor.

Bay St. Louis, Mas., Dec. 31, 1926.

MUSCLE SHOALS POWER When the realty boom set in last disposition of Muscle Shoals by Con-

Through a temporary arrangement work is progressing rapidly on that some gasped others were astounded, between the government and the Alastretch of Front street from head of while many took it for granted and bama Power Company, the power St. Charles on the south side to the invested accordingly. To some it from the units already installed and Peerless factory site on the north was like the rise and fall of Rome. in operation has been sent into end, where Second and Front streets The optimistably inclined saw noth- Georgia and the Carolinas to relieve ing but good. The others looked on the shortage in those States caused by the recent severe drouth.

While a joint resolution providing visors, of which H. S. Weston, of Some are of the opinion that land for a committee of Congress to in-

Whether a definite settlement of session is a matter over which there is much difference of opinion, but

"THE SEA SPRITE."

will come from the press about the closing time of the present session, A COUNTRY OF HEALING AND some time in June. If we are to judge the success of the forthcoming edition by its predecessors, then we Many visitors from the cold and feel secure in the anticipation of a greater and better number. The motto of the publication seems to be "Onward and Upward." In renewing our well wishes we wish to congratulate all concerned in the get-up

EDITORS BOOST STATE

Whenever any movement for the

farther. They have initiated a state-

This campaign was originated by

ing our curative waters, he was reputation of the craft for unselfish devotion to the public welfare, as is

HELPED AFTER YEARS OF SUFFERING

However acute and severe a case of rheumatism may be, it can be greatly relieved by this simple home treat-

"I was taken with a pain in my left leg, and for thirty-five days I could not sit up," writes John Smith of Shock, Ky. "I had two doctors, but I got no better until I began using Sloan's Liniment. Before I had used one bottle I could sit up, and now I can walk without a cane.'

And it is amazing—the quick, gen-uine comfort that Sloan's gives to even the most long-standing rheuma-

No need to rub even. A little Sloan's patted lightly on—and a healing tide of fresh, germ-destroying blood begins tingling through the aching place. Before you can believe it, the pain, swelling and stiffness are relieved. Get a bottle today. All druggists—35 cents.

Sloan's A Comment of the state of the s

Hancock County Insurance Agency

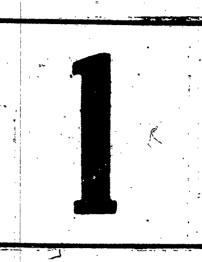
TOBNADO AUTOMOBILE INSUFFICIALITY LIFE INSUFFICIALITY JUDICIABY

IN ALL ITS BRANCHES Let Us Take Care Of Your Needs

A. A. Scafide. S. L. Engman, Agents.

Phone 108 Hancock County Bank

January



w as

Dividend Day

for investors in

Mississippi Power Company's

Cumulative Preferred Stock

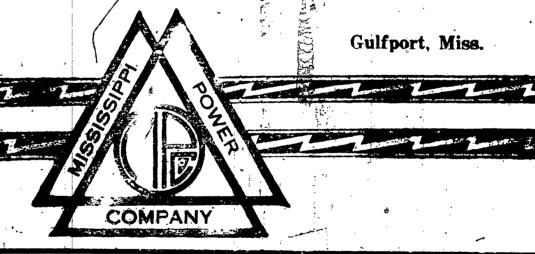
CEVERAL hunderd Mississippians, residing all parts of the State, received on that day, the reguer quarterly dividend of \$1.75 per share on their holdings of this investment security. Other dividend days are April 1st. July 1st. and October 1st.

HIS is one obligation you don't have to collect. Just deposit your dividend checks in the bank as they are received regularly every 8 months.

Investigate! Then Invest.

Full Information Without Obligation.

Investment Dept.



IMPORTANT NECESSITY

Says New Orleans Business Man Writing About Mul-En-Ol

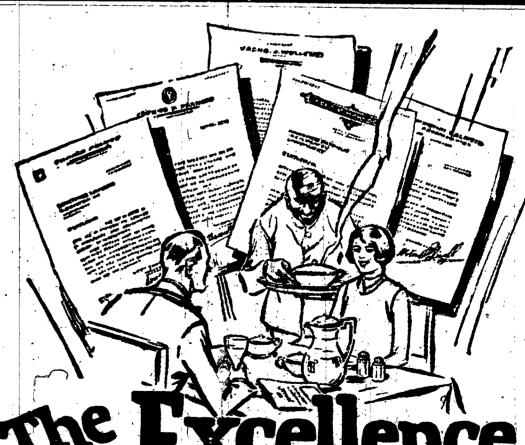
We recently received a letter from Mr. Newton G. Broome, President of Broome's Printing Office, in which he says that Mul-En-Ol has meant so much to him that he felt he ought to write us a word of praise. We asked Mr. Broome if he would object to our publishing his letter and he said "No, indeed. If what I have found out about Mul-En-Ol through using it can be the means of others giving it a trial, you can certainly publish my letter." So here is Mr. Broome's letter just

as he wrote us: to say a few words to you in praise of your wonderful Mul-En-Ol.

"For several years it has been one of the important necessities in my medicine chest, and I use it in various ways. I have found it particularly beneficial as a mouth wash for sore or bleeding gums; hence I keep it handy for that reason as well as for euts or other uses that antiseptic is used for ... I cheerfully recommend Mul-En-Ol to any one," Mul-En-Ol has been in use for over 40 years. It is sold by all druggists and general stores in 15c, 30c and 60c sizes. Give Mul-En-Ol a trial. Buy a bottle today.

ANTISEPTIC

will turn out a perfect baseball bat in 30 seconds



The menn on the L. a N. diner is complete and varied. A passenger may order a "compartment platter" (four

Dining Car Service has won for the "Old Reliable" a nation-wide reputation. The very finest food the market affords is prepared by trained chefs and immaculately served by courteous and attentive waiters. Comparison shows that the prices charged for these excellent meals are as low as, or lower than, those prevailing in first-class hotels, restaurants and cafes.

Almost every lay the Passenger Department of this Railroad receives unsolicited letters of commendation on our dining car service. These letters come from experienced travelers who know and appreciate the best from women traveling with children, who have been shown some particular courtesy or have had some article of food especially prepared. Nothing adds to the charm of travel more than having good meals, well-cooked, well-served, and at moderate prices. Remember that the dining-car service of American rallroads is operated at a loss to the carriers and is made available simply to add

Now-only 23 hours to the Mississippi Gulf Coast

-Famous Winter Playground of the Old South brought to the very doorway of the Middle West Northern Cities Close to Mississippi Coast Note to Mississippi Coast People: Cincinnati Enquirer . . Cleveland Plain Dealer 199,628 Columbus Dispatch 103,526 Des Moines Register & Tribune News 162,262 Detroit Free Press 190,146 Kansas City Star-Times INNEAPOUS Minnespolis Journal . . . St. Louis Globe Democrat
St. Paul Dispatch Pioneer Press Total Circulation . . . 2,494,383 Warren Jackson, Managing Director MISSISSIPPI COAST CLUB ES MOINES here and many others OMAHA ' have already invested millions The Illinois Central Railroad The Edgewater Beach Hotel Interests Tourists and Winter Resorters The Louisville and Nashville Railroad CINCINNA Insull Public Utility Interests Hotel Interests and Builders Investors and Merchants Now, by recent extension and improvement of Conventions— Illimois Central direct fast service, Chicago is only 23 hours from the rapidly developing Mississippi AN INVITATION Gulf Coast. Conservative Northern capitalists, attracted by the natural wealth and awakened progressive spirit of the Northerners now find the Mississippl Gulf Coast more than ever the ideal Coast, have invested millions of dollars in long-time playground. developments which contribute to the permanent Healthful, enjoyable, year-round stability of this growing country. Their investments living conditions are unequalled. Fine water supplies are abundan Fish and open the way to profit for all investors. MEMPHI game are plentiful. Golf an tennis are at hand. Expenses are moderate. Bean Railroads, hotels, public utilities—these necessities, backed by Northern investors, are foundations tiful home sites are still available. for the substantial growth which has begun. Cities, Real estate values are increasing rap idly, soundly, backed by thriving agri-culture, active ocean shipping, lumber and fishing industries. counties, the State and U.S. Governments are working together on permanent improvements which assure the economic future of the Mississippi Coast. Because of its growing wealth, be-The alert Coast cities, through local civic organizacause of its charming beauty, the Mississippi Coast is attracting more and more tions, are improving property. The already excellent visitors, investors and homeseekers. highways are being extended. Along the beach a Merchants, hotel interest, builders who wide double boulevard and protected parkway, establish now on the Coast will profit twenty-eight miles long, is now under construction. increasingly as the population grows. The Mississippi Coast Club, an or-As the natural result of this activity, the Missisganization representing all the interests of the Mississippi Coast, will supply sippi Gulf Coast is today an unrivalled opportunity for investors, for all businesses, for everyone who information concerning opportunities in this famous American Riviera. Use would live happily in perpetual springtime. In this the coupon below to learn what this charming country, where the tradition and romance awakened expansion means to you. of the Old South is stirred by the progressive spirit of Before you visit the Coast, let the Mississippi Coast Club send you inforthe New-here is your opportunity to profit as the Coast increases its splendid wealth. mation about living accommodations. Winter visitors have crowded the present hotels to capacity. MISSISSIPPI COAST CLUB Warren Jackson, Managing Director MISSISSIPPI COAST CLUB
Biloxi and Gulfport, Minimippi Please send me information about the Mistishph Gulf Count Sports and Mecrestian

Political Announcements.

FOR MAYOR. announce

a candidate for the office of Ma or, subject to the action of the Democ tic pri-

G. Y. BLAIZE a candidate for re-election to the office FOR CITY MARSHAL.

The Sea Coast Echo is authorized to ROBERT E. MAYNARD a candidate for the office of City Marshal, subject to the action of the Democratic

PETER RAMOND

ALBERT JONES a candidate for the office of City Marshe subject to the action of the Democration primary election.

JOHN O'NEIL a candidate for the office of City Marshal subject to the action of the Democratic

FOR STREET COMMISSIONER. The Sea Coast Echo is authorized

FRED BANDERET, SR. a candidate for the office of Street Com-missioner, subject to the action of the Democratic primary.

ALBERT J. FAVRE a candidate for the office of Street Coun-missioner, subject to the action of the Democratic primarles. AUGUST TACONI

of Street Commissioner, subject to the action the Democratic primaries. DAN J. ZIEGLER a candidate for the office of Street Com-

missioner, subject to the action of the

Democratic primaries. FOR ASSESSOR AND TAX COLLECTOR. The Sea Coast Echo is authorized to

MURRAY T. BANGARD a candidate for the office of City Assessor

J. C. ROLAND a candidate for the office of Assessor and

FERDINAND H. EGLOFF

FOR CITY AUDITOR AND SECRETARY.

The Sea Coast - Echo is authorized to

THOMAS J. CONWAY and Secretary, subject to the action of the Democratic primary.

SYLVAN J. LADNER a candidate for the office of City &uditor and Secretary, subject to the action of the Democratic primary.

FOR ALDERMAN-WARD The Sea Coast Echo is authorfied to

CHARLES TRAUB, SR., a candidate for the office of Alderman,

ocratic primaries.

FOR ALDERMAN-WARD 2.

The Sea Coast Echo is authorized to JAMES MARTI a candidate for the office of Alderman, Ward 2, subject to the action of the Dem-

ocratic primary. R. S. BLAIZE a candidate for re-election to the office of Alderman, Ward 2, subject to the action of the Democratic primaries.

NOTICE OF CITY SCHOOL BOND

Moved by Alderman R. S. Blaize, second is her ball—she inquired onded by Alderman Edw. Heitzman and may take it home with her. the following resolution was adopted:
Whereas, The Board of Trustees of the schools of the City of Bay St. Louis has presented their request to this Board for the issuance of Bonds for the construction of a Central School building; an engineer or architect has submitted plans and estimates to the School Board and said School Board believes, recommends and surges that the Board of Mayor and Aldermen the City issue Bonds in the sim of \$67,000.00, or so much thereof as mily be necessary and legal.

Therefore be it resolved by the Board of Mayor and Aldermen of the City of Bay St. Louis, Mississippi, that it is their intention and purpose to issue Bonds of the City of Bay St. Louis, Mississippi, in

the city of Bay St. Louis, Mississippi, in the sum of \$67,000.00, or so much thereof as may be necessary and legal, at a rate of interest not exceeding 6 per cent per annum, for the purpose of building and equipping a Central School building on the lot owned by the City, bounded by Carroll avenue, Second street, Ulman avenue and Toulme street! where the present Central School is now located, for the use of the children of the City, as provided for by law. But the Webb School and the Taylor School shall be maintained and continued for the children in those localities where the last mentioned schools are

located.

Be it further resolved, that this resolution be published and the election be held in accordance with Chapter 206 of the law of Mississippi of 1920 and Section 3416 of Annotated Code of 1906 of the State (Section 5968 of the Hemmingway Code, and such other sections of the Annotated Code of 1906 of the State of Mississippi and such amendments thereto as may be made and are applicable, including said Clypter 206 of the Laws of 1920 aforesaid at the provisions of the special charter of said city, for the purpose of notifying the people of the City of Bay St. Louis of the proposed action of the Board of Mayor and Aldermen of said city and of the election to decide the issuance of said bonds.

It is therefore resolved that an election

election to decide the issuance of said bonds.

It is therefore resolved that an election be held on Saturday, January 23, 1926, within legal hours, to vote on the question as to whether or not the said bond in the sum of \$67,000.00, or so much therefore an may be necessary and legal, with interest at the rate of not more than 6 percent per annum, be issued for the purpose of constructing a Central School building.

Be it further resolved that the following named persons, to wit: Anthony Thiery, Henry Cuneo, William Sylvester, who are the City Election Commissioners, be and they are hereby notified to hold said election, and that said commissioners have provided the necessary ballots or tickets shall contain and embody the intention of the Board of Mayor and Aderment to issue said bonds for said phoses and to do and perform all other thin required by law. On the bottom of said ballots or tickets shall be the following. For the Bond Issue.

Be it therefore further resolved that the Secretary of the City of Bay St. Louis Issue and have published as required by law the following notice:

NOTICE OF ELECTION.

NOTICE OF ELECTION.

Notice is hereby given that a Special Election will be held at the City Hall, within legal hours, on Saturday, the 23rd day of January, 1926, to detarmine whether or not the City of Bay St. Louos, Mississippi, shall issue bond in the amount of \$67,600.00, or so much thereof as may be necessary and legal, with interest at the rate of not more than a per cent per annual for the building of a Central School on the lot bounded by Carroll avanue, Second street, Diman avenue and Toulme street.

street

fillse Webb and the Taylor School shall be used and continued as presently located and operated.

STLVAN J. DADNIE Cly-Society

PROCEEDINGS OF THE BOARD Hazel Kergosien, Verna Batson, Ju-OF MAYOR AND ALDERMEN.

Moved by Alderman R. S. Blaize. seconded by Alderman L. C. Carver. and carried that the City Secretary tion on request for bids a stollows: Heitzmann. CITY LIGHT CONTRACT.

· NOTICE TO BIDDERS. Sealed bids will be received by the Board of Mayor and Aldermen of the City of Bay St. Louis, Mississippi, until Saturday, February 6th, 1926, at 6 o'clock p. m., to of Mayor, City of Bay St. Louis, subject of required by the City of Bay St. Louis, to the action of the Democratic primary. Mississippi, as shall be directed from time Lee Byrnes, Grace Redding, Marjorie furnish any number of lights that may to time by the Board of Mayor and Aidermen, for street lights. The bidder to designate candle power and character of needed. This includes secondary lighting system for residences also, providing

the lines as now established. daylight. The bidder to furnish globes, Wolfe. material and all other appliances necesa candidate for the office of City Marshal, sary for said lights. Bluder specifying subject to the action of the Democratic deductions or allowances when lights shall be out or not lighted for any cause. To light up the city of Bay St. Louis within the limits as now lighted and in all parts within the city as may be required from time to time by the Board of Mayor and Aldermen, with prices and rates for new lights where extensions are needed in the line as now established. The prices and rates bid as above ser out for a period of two years from January 1st, 1926. Bids to include the prices and rates for lights for the City Hall and for all lights as now used and installed, including sign at depot and city clock.

The successful bidder is expected to furnish a standard wall hard for the successful bidder. nish a good and valid bond for the faithful performance of the contract entered into in the sum of \$5,000.00. The City reserves the right to reject any and all bids.

Bay St. Louis, Miss., January 2, 1926. SYLVAN J. LADNER, Secretary. There being no further business appearing, the Board adjourned. S. J. LADNER, Secretary.

candidate for re-election to the office

WORK AND PLAY AT S. J. A.

Lecture

and Tax Collector, subject to the action of pearian lecture and recital given last ply the strenuous coaching given scenes from the Merchant of Venice, | coach). a candidate for the office of City Assessor As You Like It, Macbeth and Julius If you wish to know the progress position of the next day on "What M. Adams, B. Sick, H. Chapman, N. our joy.

Better Late Than Never.

The Seniors need not feel so important now, for they have nothing on the Juniors. Class '27 received a candidate for the office of City Auditor their pins this week and are quite excited over them. Oh, no! they have dead, his unknown heirs at law and legdecided to initiate these long-waited- atees; to Gaston Delvaille, if alive, and, if for articles themselves.

"Juniors Perform." Beatrice Smith and Eryn Saucier de-fended the subject, while Evelyn Boh and Mary Rourgeous (We could a candidate for the office of Alderman, Ward 1, subject to the action of the Democratic primary.

GEORGE J. TOCA
a candidate fo rthe office of Alderman, Ward 1, subject to the action of the Democratic primary.

GEORGE J. TOCA
because the subject, while Evelyn of Hancock County, on May 1st, 1923.

You are commanded to appear before the Chancery Court of the Chancery Court the future the Juniors will cultivate, a suit to confirm title. especially during club meetings, a 1925. more serious mood. Special praise (Seal.) is to be given to Eryn Saucier for her well-prepared paper.

Funny.

Sr. (dictating spelling)—Benign. Mary S.—Past tense, Sr.? Sr.—Benign is an adjective. Alice-What difference does that

Height of Dumbness. When the referee tells the player it is her ball—she inquires if she

Vaseline a la Mode. Mary Goodwin-I once heard of a

boy that ate a whole jer of vaseline. Bessie A hair breath Harry, huh? Remarkable Events.

The Juniors are called D. D.'s. Santa Claus brought a certain Junior red hair. Bessie wears another ring. Vivian takes advice from one of

ier classmates. Mary B. broke a certain New Year resolution: Beatrice is waiting for the Ides of March. Margaret wears a bright scarf

Evelyn's heart is failin.g Vickie wants Dixie's dream to be reality. Alberta has begun a diary.

Well Known Facts. Louise is advertising for a secre-

There is a Baylor school in Chat-Melva prefers an airdale for a pet. Kitty often gets inspirations. Alice was so much interested in omparing hand writing this week.

Roll of Honor. Seniors: Bessie Batson, Alice

Blaize, Mary Scafide, Caroline Lo-

Ford

BATTERY With Long Life Capacity, a n d. Starting Ability GOOD RADIO BATTERY. EDWARDS BROS

dith Mauffray, Marion Saucier, Jen-nie Benedetto, Lois de Armas, Lu-

cile de Armas, Ida Mae Allingham Eighth grade: Anna Mae Blaize. Vivian Egloff, Gertrude Partridge, of Bay St. Louis, subject to the action of February meeting, 1926, for contract ford, Cecile Carver, Imelda Ramond, re-advertise for bids to be filed at Mary Benedetto, Elizabeth Crawfor city lights, bigs to be on publica- Edith Ballard, Edith Ansley, Marion Guaranty Fund with State Treas-

Seventh Grade: Marie Quintini, Joan Mauffray, Eloise Quintini: Ethel Mary Graham, Carrie Schiro, Julie Boudin, Suzanne Starlipper, Adeila

Sixth Grade: Effie Power, Alice individual Deposits subject to Banderet Yvonne Strong, Catherine Redding, Nicolina St. Angelo, Cathglobes, from 32 candle power up, and erine Benvenutte, Mildred Schindel-globes 40 Watt Tungsten or superior deker, Mary Durham, Vivian Heitzman, Nola Lizana, Antoinette Partit is not burdensome to the bidder, in ridge, Elise Lizana, Ruth Ballard, Anita Starlipper, Alice Feeney, Mar- ton Branch of the Hancock County Bank, daylight. The bidder to furnish globes, Wolfe

Fifth Grade: Joyce Wolfe, Muriel Rotge, Mildred Lincoln, Alexandra Gabrie, Catherine Scafide, Frances Scafide, Mary Byrnes, Gineva Pu-

Fourth Grade: Adelle Graham Bernice Johnston, Jeannette Anlonie, Rita Younger, Edith Spotorno, Clare Younger, Allice Camors.

THE BLIZZARD?

WHAT IT IS

Maybe you have had the reezing juestion propounded to you already. f not, expect the Blizzard to blow into your pockets at any time for a donation. The Bay High School fore Wednesday, January 20, 1926, midgirls' basketball team is this Bliz-night. After that date no name will be girls' basketball team is this Blizzard, and they have planned not to expand all their fury on the Coast, but want to make a tour of the southern part or this State and western Louis ana, giving the people of the interior some idea of the Coast storms. This they will do by showing their wit and skill on the basketball court. This can only be accomplished by the efforts and good will of April, A. D. 1926, t odefend the suit No. of their friends. If you want an idea peing a suit for divorce, wherein you are The faculty and students of St. go to the basketball court any afterof how the Blizzard has blown up, a defendant. Joseph Academy enjoyed the Shakes- noon and see the girls take and ap-Monday by Mr. Bryce, of New York. them by Mics Mamie Harper (their

and Tax Collector, subject to the action of Caesar were strikingly portrayed, be- of the team, ask any of the squad: sides the last scene of Dr. Jeykell V. Chapman, K. Erwin, J. Straughn, and Mr. Hyde. But the English com- E. Tremoulet, L. Gex, R. Almany, Tax-Collector, subject to the action of the we learned from the recital" spoiled Gex, M. Baker, A. Monti, E. Perre, M. Summersgill, E. Ladner, L. Er-

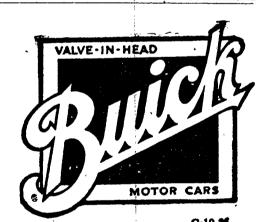
CHANCERY SUMMONS No. 2854.

The State of Mississippi. dead, his unknown hairs at law and legatees, and any and all persons having or claiming any right, title or interest in fo rthe privilege of being County Deposi and to the following described land, lying tory for the money belonging to the county Though the subject was "Resolved, of Bay St. Louis, Hancock County, Mishat dress is an index to character." sissippi: and being in the First Ward of the City and the different funds, and also for the That dress is an index to character," sissippi:

We could not truthfully call the arguWard of the City of Bay St. Louis, as per
Ward of the City of Bay St. Louis, as per ment of last Wednesday a debate. the Drake Map or plat of said city, made

> This the 18th day of December, A. D. A. A. KERGOSIEN, Clerk.

By A. G. FAVRE. D. C.



Credentials of BUICK

Examine the credentials of the builder of any car you think of buying. Be sure there is stability behind the car. Be certain that it will not some day join the ranks of the million and more unmarketable have quit.

Buick motor cars are backed by vast resources of men, equipment, investment and success. The Buick factory is a mile and a half long. The Buick engineering staff is the largest in the service of any motor car manufacturer. The Buick sales and service organization numbers 4000, with millions invested in showrooms and Authorized Service Stations all over America.

And Buick leads in public preference, the indispensable factor in motor car success. For eight consecutive years, the public has invested more money in Buicks than in the cars of any other member of the National Automobile Chamber of Commerce.

Not one of the million "orphans" on the roads today was built by Buick. None ever will be!

Better Buick Six Cytinder Valve-in-Head motor cars range in price of from \$1125 to \$1995, f.o.b. Buick factories. Among the Buick open and closed models there is one that will meet your desires exactly.

BUICK MOTOR COMPANY FLINT, MICHIGAN Disisten of General Motors Corporation WHEN BETTER AUTOMOBILES ARE BUILT, BUICK WILL BUILD THEM

1504 23rd Ave.

STATEMENT OF THE FINANCIAL CONDITION OF THE PEABLINGTON BRANCH OF THE HANCOCK COUNTY BANK, Located at Logtown, in the County of Hancock, State of Mississippi, at the close of business December 31, 1925, made

to the Superintendent of Banks. RESOURCES. cial or reserve funds

LIABILITIES. \$ 10,000.00 Capital Stock Savings Deposits

I, Leo W. Seal, Cashier, do solemnly swear that the above is a true statement of the financial condition of the Pearlingof business on the 31st day of December, 1925, to the best of my knowledge and be-

Correct—Attest: LEO W. SEAL; Cashier. H. S. WESTON, R. C. ENGMAN,

state of Mississippi, County of Hancock. Sworn to and subscribed before me, J. A. Breath, a Justice of the Peace and ex-offició Notary Public, this 12th day of January, 1926. J. P. and Ex. Officio Not. Rub. My commission expires first Monday in

January, 1928. NOTICE TO CANDIDATES. Official notice is hereby given to candi to get on the official ballot, must be filed with the undersigned secretary on or be-

GEORGE R. REA, Secretary City Dem. Executive Committee

CHANCERY SUMMONS.

The State of Mississippi. To Frank Stevens. You are summoned to appear before the Chancery Court of the County of Hancock, in said State, on the fourth Monday 2863, in said court, of Edwena Stevens, This the 8th day of January, A. D. 1926. (Seal.)

A. A.KERGOSIEN, Clerk.

By A. G. FAVRE, D. C.

NOTICE TO BIDDERS.

Sealed bids will be received by the Board of Supervisors of Hancock County, MONDÁY, FEBRUARY 1, 1926, for furnishing to Hancock county, desk for court room, as per plans and specifications on file in the Clerk's office. The Board reserves the right to reject any and all bids. This the 8th day of January, A. D. 1926.

A. A. KERGOSIEN, Clerk:

By A. G. FAVRE, D. C.

NOTICE TO BIDDERS.

Sealed bids will be received by the Board of Supervisors of Hancock County, at the office of the Clerk of said Board, not later than 11 o'clock A. M., on MONDAY, FEBRUARY 1, 1926, for which other depository have qualified. Bidders shall bid on both funds at one time and the said bid shall not be sold separately. The Board reserves the right to reject any and all bids. This the 8th day of January, A. D. 1926.

A. A. KERLOSIEN, Clerk.

By A. G. FAVRE, D. C.

NOTICE TO BIDDERS.

Sealed bids will be received by the Board of Supervisors of Hancock County, at the office of the Clerk of said Board, not later than 11 o'clock A. M., on MONDAY, FEBRUARY 1, 1926, graveling Old Spanish Trail that lies within the city limits of the City of Bay St. Louis, that is from the end of Citizen SATURDAY, JANUARY 16: street to Main street, as per plans and specifications on file in the Clerk's office. Each bid to be accompanied by cashier's or certified check in the sum of \$100.00. The successful bidder shall furnish bond in the manner provided for by law. The Board reserves the right to reject This the 8th day of January, A. D. 1926. A. A. KERGOSIEN, Clerk.

By A. G. FAVRE, D. C.

NOTICE TO BIDDERS. Sealed bids will be received by the Clerk of the Board of Supervisors of Hancock Countp, at the office of the Clerk of said Board, not later than 11 o'clock A. M., on MONDAY, FEBRUARY 1, 1926, for building road from Caesar Read, at or near James Rester's, to County Line, at or near Mrs. Farmer's, as per plans and specifications on file in the Clerk's office.

Each bid to be accompanied by cashler's or certified check in the sum of \$150.00 The successful bidder shall furnish bond in the amount of his bid. The Board reserves the right to reject any and all bids.
This the 8th day of January, A. D. 1926.
A. A. KERGOSIEN, Clerk.

By A. G. FAVEÉ, D. C. NOTICE TO BIDDERS.

Sealed bids will be received by the Board of Mayor and Aldermen of the City of Bay St. Louis, at the City Hall, until 6 o'clock P. M., February 6th, 1926, for water driven centrifugal pump for the pumping system, as per specifications on file at the City Hall, bids to be filed with grown near his ear.

California man's hearing was repumping system, as per specifications on stored by removing a tooth which had restriction of the manufacture and N. Y. "When Your Back is Lame—sale of liquor.

Remember the Name." the Secretary.
The City Board reserves the right to reject any and all bids. S. J. LADNER, Secretary January 2, 1926.

NOTICE TO BIDDERS.

Sealed bids will be received by the Board of Supervisors of Hancock County, at the office of the Clerk of said Board, not later than 11 o'clock A. M., on MONDAY, FEBRUARY 1, 1926, for building bridges on road from Caesar Road, at or near James Rester's, to County Line at or near Mrs. Farmer's, as per plans and specifications on file in the Clerk's office. Each bid to be accompanied by cashier's or certified check in the sum of \$100.00. The successful bidder shall furnish bond. in the manner provided for ay law. The Board reserves the right to reject any and all bids.

This the 8th day of January, A. D. 1926.
A. A. KERGOSIEN, Clerk
By A. G. FAVRE, D. C.

NOTICE TO BIDDERS. Sealed bids will be received by the Board of Mayor and Aldermen of the City of Bay St. Louis, at the City Hall, until 6 o'clock P. M., February 6th, 1926, for building ten sand catchers, as per plans and specifications on file at the City Hall. The Board reserves the right to reject any and all bids.

S. J. LADNER, Secretary.

January 2, 1926.

NOTICE TO BIDDERS.

Sealed bids will be received by the Board of Mayor and Aldermen of the City of Bay St. Louis, at the City Hall, until 6 o'clock P. M., February 6th, 1926, for furnishing the City with wholesale prices on gasoline and lubricating oil of different grade, for city truck and tractor, up to April 1st, 1926.

The Board reserves the right to reject any and all bids.

S. J. LADNER, Secretary.

January 2, 1926.

Hall's Catarrh Medicine 1 a Combined 1 Keatment, both local and infernal, and has been successful in the treatment of Catarri for over forty years. Sold by all druggists.

E. J. CHENEY & C.O. Foledo, Ohie

More Than 250,000 People Have Taken Delivery

Now is an ideal time to enroll in the Ford Weekly Purchase Plan.

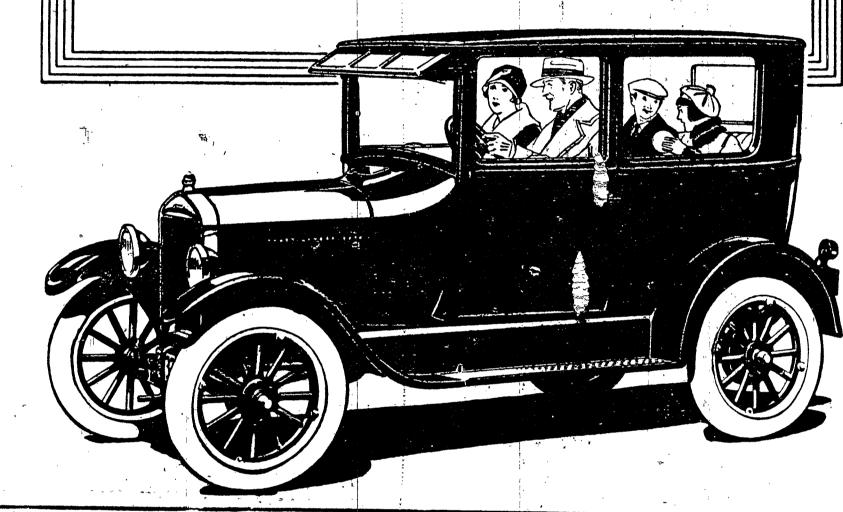
More than a quarter of a million people have taken delivery of Ford cars and trucks under this easy method of payment. The average enrollment period has been five months.

Think what that means! At the average rate of payment—if you enroll at once—you can have your car for early summer. Just when you would appreciate it most!

See the nearest Authorized Ford Dealer today. Let him explain how you can easily arrange to drive your own car this summer by paying just a few dollars each week.

Ford Motor Company

Runabout - \$260 T Coupe - - 520 Tudor Sedan 580 Fordor Sedan 660 Closed cars in color. Demountable rims and starter \$85 extra on open cars. All prices f. o. b. Detroit



A. & G. THEATRE PROGRAM Attractions To Be Shown Next

Reginald Denny in "California Straight Ahead."

MONDAY, JANUARY 18: Irene Rich, June Marlowe and Matt Moore in "The Lost Lady." TUESDAY, JANUARY 19: Leatrice Joy. Ernest Torrence and

'The Dressmaker From Paris.' WEDNESDAY, JANUARY 20: Eleanor Boardman and William Russell in "The Way of a Girl."

band's Secret." FRIDAY, JANUARY, 22: Jack Hoxie in "The Meddler." SATURDAY, JANUARY 23:

THURSDAY, JANUARY 21:

Hoot Gibson in "Spook Ranch." After being deaf fifteen years, a INTERESTING NOTES.

Denmark, with a population less than one-half that of the city of New York, has 320 daily newspa-

Greeks are apt in learning foreign languages and many peasant girls. speak two besides their native tongue.

The golden throne found in King Tut-Ankh-Amen's tomb is declared to be the most beautiful piece of furthan the statement of someone you niture in the world.

fourteen International Models, in 2,000 mlcs square with only about a helpful here in Bay St. Louis. score of inhabitants.

Antonio Moreno, Patsy Ruth Miller and David Torrence in "Her Hus-"Freedom of the city" has been from DeMontluzin Sons' Drug Store, conferred upon former Premier cured me of the attack." Lioyd George by 32 British munici-

palities.

sale of liquor.

Fifty-five per cent of American families live in rented homes. York City have 2,452 students.

ST. LOUIS MAN

Mr. Surcouf Tells Something of Interest to Bay St. Louis Folks. There's nothing more convincing

know and have confidence in. That's why this talk with Mr. Surcouf, of In the interior of Idaho is a region Valentine street, should be mighty Paul Surcouf, painter, 324 Valentine St., Bay St. Louis, says: "My By a new domes mon must wear kidneys acted too frequently and I full evening dress and silk hats when had to get up during the night. attending the Opera Comique of had a dulk ache in my back and if I stooped sharp pains caught me and I our hardly straighten. Doan's Ph's

. Mr. Surcouf is only one of many Bay St. Louis people who have gratefully endorsed Doan's Pills. If your back aches—if your kidneys bother Eyou, don't simply ask for a kidney remedy—ask distinctly for DOAN'S Building trade schools in New PILLS, the same that Mr. Surcouf had—the remedy backed by home testimony. 60 cents at all dealers. Remember the Name."

Cramped and Suffered

"My back and head would ache, and I had to go to bed," says Mrs. W. L. Ennis, of Worthville, Ky. "I just could not stay up, for I would cramp and suffer so. I was very and suffer so. I was very nervous. My children would get on my nerves. It wasn't a pleasure for me to try to go anywhere, I felt so bad. "My mother had taken

at one time, so she insisted that I try it. I took four botties of Cardui, and if one should see me now they wouldn't think I had ever been sick "I have gained twenty pounds, and my cheeks are rosy. I feel just fine. I am regular and haven't the pain.

"Life is a pleasure. I can do my work with ease. I give Cardui the praise." Cardui has relieved many thousands of cases of pain and famale trouble, and should help you, too. Take Cardul. At All Drossists'

Special Showing and Prices of

Ladies' SHOES Gents'

J. O. Mauffray,

Front St., Bay St. Louis, Miss.

Tupewriter Ribbons at The Echo Office 75c THIS IS THE REGULAR DOLLAR RIBBON.

250,000 EXTRA VOTES

Will Be Credited Every Candidate Who Turns In Ten Two Years Subscriptions During First Week. 10 PER CENT

Cash Commission Guaranteed Every Active Non-Prize Winner Who Enters Campaign.

A Big Open-To-All "Everybody Wins" IP RIZIF

In a six and a half weeks' Subscription Campaign, just starting. Competition is open to Men and Women, married or single, and boys and girls of the more ambitious sort residing in this city and surrounding territory. It costs nothing to try, and every

active participant is guaranteed a prize or a liberal cash commission. Read this announcement carefully—every word of it—then clip the coupons on page six and send them in today. Remember, a good start is the battle half won.

THE PLAN IS NEW, THE REWARD BIG, THE WORK EASY THE GRAND CAPITAL PRIZE

1926 Latest Model, Fully Equipped **Balloon Tires**

Ford Sedan Valued at \$775.00

Purchased from Edwards Bros.

Campaign Officially Opens JANUARY 18th.

Enter Today and Carry Away This—America's Most Coveted Automobile. You Can Do It! Easy To Enter-Easy To Win

Campaign Closes March 5th.

Second Grand Prize—Solitaire Diamond Ring WORTH \$125.00 Purchased from and on display at Bay Jewelry Store

Third Grand Prize—Radio Set WORTH \$100.00 Free installation to winner, purchased from and on display at the Coast Electric Co.

Rules and Regulations

1. No salaried employee of this newspaper is eligible to enter this competition. This does not apply to country correspondents. 2. Any other reputable man, woman or child residing in this city or surrounding territory is eligible to enter | department.

this campaign and compete for the prizes, 2. The winners of the prizes will be decided by their accredited votes, said votes being represented by ballots issued on subscriptions and coupons clipped from the papers. This newspaper reserves the right to include advertises.

13. In case of typographical or other error, it is understood that neither the publisher nor campaign management.

tising and job printing if so desired. 4. Participants in this campaign are not confined to their own town or community in which to secure vetes, but may take orders anywhere in this section; or, for that matter, anywhere in the State or United States.

14. Candidates who remain ACTIVE to the finish, but fail to win one of the regular prizes offered, will be

extra to cast their votes for their favorite. Votes must be INACTIVE, failing to make a regular cash report, he asked for at the time of paying subscription, otherwise or she will, at the discretion of the management, become

subscribers waive this privilege. 7. Votes are not transferable. Candidates cannot commission. withdraw in favor of another candidate. Should a candiqualification at the discretion of the management.

8. Any collusion on the part of candidates to nullify ated. Any candidate taking part in such combination insures fairness to the minutest degree. stands liable to forfeit all rights to a prize or commission. and cast at the discretion of candidates or this newspaper. the protection of candidates or this newspaper.

the event of a tie for any one of the prizes, a prize i entical in value will be given each tying con-

11. Participants in this campaign are authorized agents of this newspaper, but it is understood and agreed that they will be responsible for all moneys collected and will remit such amounts in full each day to the campaign

12. No statement or promise made by any representative or candidate varying from the rules and statement

derstood that neither the publisher nor campaign man-

paid atten per cent cash commission on all subscription money turned in to their account. It is distinctly under-6. Votes are free. It costs the subscriber nothing stood, however, that in the event any candidate becomes disqualified and thereby forfeit all right to a prize or

15. To insure absolute fairness in the awarding of date withdraw from the race, his or her votes will be prizes, the race will be brought to a close under a sealed cancelled. Neither will it be permissible for candidates to ballot box. During the entire last "period" of the camgive or transfer subscriptions to another candidate. Votes paign, a ballot box-locked and sealed-will repose in the on such transferred subscriptions will be subject to dis- vaults of a local bank, where candidates and their friends will deposit their final collections and reserve votes. In this way, no one, not even the campaign manager, can competition, or any other combination formed to the detri- possibly know the voting strength of the various candiment of candidates or this newspaper, will not be toler- dates, which precludes any possibility of favroitism and

16. This newspaper reserves the right to amend the 9. All votes issued on ballots may be held in reserve rules and conditions of this campaign, if necessary, for The free coupon appearing from time to time in the 17. This newspaper guarantees fair and impartial paper must be cast before the expiration date appearing treatment to all participants, but should any question arise, the decision of the management will be absolute and final.

- 18. In becoming a candidate, participants agree to abide by the above conditions.

Campaign Plan in Brief

The object of this big prize distribution is two-fold. bition and energy are the only requisites for success. Primarily, to increase the already large subscription list The plan adopted is the fairest and most impartial of this newspaper, to collect arrearage and advance sub-conceivable. There will be no "special vote offers" inscription payments from present or old subscribers, and augurated during the life of this campaign; neither will at the same time to afford the live-wire, energetic hustlers there be any "special prizes" given. The plan is straight-of this city and surrounding territory an opportunity to forward and simple, and is fully outlined in this anprofit, and in a BIG way, through their spare time dur-nouncement. ing the next few weeks. So it is a plan that works both ways, and to the ultimate good of all concerned.

Let it be understood at the very outset that this is

in order to gain this end quickly and advantageously, legitimate competitive proposition for enterprising men the most valuable list of prizes ever offered by any newspaper in this section has been made ready for distribution among those who participate most actively. Am"Everybody Wins." There will be no losers in this race!

How To Enter-What To Do

The first thing to do is to clip the Entry Coupon ap- Department for a free working outfit. Thus equipped, pearing below; fill in your name and address, and mall, you have but to see your friends and acquaintances and or deliver, to the campaign department of this newspaper; have them to pay up their subscription through you. at once. This coupon entities you, or the person whom That's all there is to it! However, let us say, you will you might wish to enter, with 5,000 FREE votes. These never get anywhere unless you make the start— the votes are given as a starter to speed you on your way earlier the better. Once started, let no one discourage to win. Only one such Entry Coupon will be accepted you. Anything worth having is worth striving for. Ex reach entrant.

The next step is to call on, or write, the Campaign own BIG automobile!

How Votes Are Secured

It takes votes to win, and they are secured in the following ways: First, by clipping the Free Vote Coupons thereon.

There is no the other, and much faster way to accumulate votes in this campaign is by securing new and renewal sub-

Get your friends to saving them for you. They all count. Begin gathering them NOW while they are good for 100 votes each. After next week these coupons will be reduced to 50 votes; the following week to 10 votes, and after that they will be discontinued entirely. The only restriction placed on voting these coupons is that they Department. See schedule of votes opposite.

The Advisory Board

It is the sincere aim of this newspaper to conduct this campaign from start to finish in a fair, honorable and impartial manner. Every precaution has been taken to safeguard the interests of participants, and absolute honesty in all dealing is guaranteed. However, not all wisdom lies with any one man or situation, and for that reason an Advisory Board has been decided upon, whose functions shall be to decide any question of sufficient moment that might happen to arise. A committee will be selected to act as judges and award the prizes.

\$500.00 IN GOLD

A SPECIAL FUND OF \$500.00 IN GOLD has been reserved to pay ACTIVE nonprize-winners on a basis of ten per cent of their individual collections on subscriptions. Any candidate who remains active to the finish, making a regular cash report, but fails to win one of the prises offered, will participate in this commission feature. This arrangement insures compensation to all active candidates, and means that—

THERE WILL BE NO LOSERS IN THIS RACE For information, Receipt Blanks, Etc., Call Phone or Write SEA COAST ECHO THE CONTEST DEPARTMENT

Schedule of Votes and Subscription Price of W

FIRST PERIOD. Embracing the first four weeks, terminating February 15, Amt. - Votes.

SECOND PERIOD. Embracing the fifth and sixth weeks, terminating March 1. Ant Votes 5 years _____\$8.75 20,000 2 years _____4.00 6,000

THIRD PERIOD. Embracing the last four days, terminating March 5. 5 years ____\$8.75 15,000

The above schedule of votes, which is on a declining scale, positively will not be changed during the competi-tion. This newspaper reserves the right, if so desired, to include job printing and advertising, in which event the above schedule of votes will obtain and in the same ratio of increase for larger orders up to a limited amount. No subscriptions will be accepted for less than one year, nor for more than five years in advance from any one

C. C. Moreau, Editor and Publisher

City Echoes.

-Stevewood for sale.

-Miss Iolanthe Mauffray Thursday for Biloxi, where she will spend several weeks, visiting at the Lome of her aunt, Mrs. O. E. Tad apson, and family.

-Mrs. Harold Weston and little daughter are enjoying their visit at Pharr, Texas, where they are with Mrs. Weston's mother, Mrs. M. C.

Gus E. Templet, the wide-awake and progressive owner of the Bay one ngnting spirit, that aroon that is Jewelry Store; and well known opto- synonymous with the name Rock-amerist, left Wednesday morning on a onaw, and when they have perfected business trip to the State capital city, their passwork they will be hard to is well known.

from Jackson Wednesday, in which angles. city he spent the early part of the week attending to business interests and looking in on the Legislature. Saarpshcoters are determined to up-Mr. Weston's visit was one in the in- new tradition established seveals terest of private business.

spending most of his time in and good to look at-worth anybody's around Biloxi, where he has a con- while to see them in action. tract for the construction of several | they were putted against a team bungalows and other structure. He caused the "Eleanores" of the Gres- Rock-a-Chaws met and decisively dehas much work in prospect in that cent City, but at no time during the feated the Bogalusa Y. M. C. A., the One vicinity and expects to be busy in game was it necessary to extend final score being 51-17.

resents. Mr. Seal is well and gener- more worthy of their steel. ally known in Jackson and his visits

-Mr. and Mrs. E. J. Lacoste and little daughter are planning to leave Havana and other points in Cuba, Day Mercantile Co. visiting the capital of the island during the opera and gayest season of the year. They plan to be accompanied by their daughter and will make the trip by steamer from New

from New Orleans, where they spent the week visiting relatives and friends. Mrs. Genin was accompanied home from New Orleans by panied home from New Orleans by the Boll.

The ball.

The ball is here in the spent of play it was the G. C. Seniors meet the Status the G. C. Seniors meet the G. from Jackson for the week-end. Repeasily seen that Bogalusa was not in Pratt Martin, Junior Henican, Eddie Pratt Martin, Junior Henican, Eddie resentative Genin is to be congratulated on the success of his efforts at Jackson, where already several of his bills have been favorably report.

The board registered 24-6 at the Ed Watts officiating. ed on and others passed the House, of the latter none the least but that capital in Mississippi.

Dates and Data of Interest.

of Mississippi will have a most un-scheduled to meet the Young Men's usual opportunity and privilege dur-Gymnastic Club team here Sunday Here.

The St. Standard Valsity team is February 4—Cincinnati Collegians.

February 4—Cincinnati Collegians.

Here.

February 6—Loyola. Here. tional Congress of Parents and close and hard-fought contest. The Teachers has given to us one of its Stanislaus 135-pound cagers are heb field secretaries, Mrs. Charles E. scheduled to meet the Kee Cee Juleans. Roe; of Denver, Colorado, for three niors also Sunday. weeks' intensive service. This ser- The box score: vice is in the nature of short course St. Stanislaus—Fg. Flg. for training in leadership, all of La Nasa, f. 6 2 which is absolutely free. The dates Fernandez, f. 0 0 for the work outlined so far are as Schwartz, f. 2 0

January 13th and 14th—Jacks n. Bonurg, c. _____13 January 15th and 16th—Meridian. Haick, c. ______0 January 18th and 19th—Gulfport, Blaize, g. _____1 January 20th and 21st—Hatties- Cassidy, g. _____ 0

If you are in reach of either of Ware, g. ______0 these places we urge you to attend

All who complete the work given McNeese, i. _____0 0 in the two days will receive a certific Williams, f. _____0

r. T. A.

Mrs. W. W. Stockstill, County Press Chairman

THE SEA COAST ECHO BASKETBALL AT STANISLAUS. Split Double-Header on Sunday-The Sharpshooters Living Up

To Name. A double-header was in order last Sunday at the Stanislaus gym, when two pasketball teams from New Urleans, the Triangles and the Eleaners, met the neserves and the 150--Wood and Coal Heaters at pound Sharpshooters in pattle on the

ine first game was a tug-o'-war ending 20-14. In the second half between the Reserves and the Triangies, that ended in the fairly close score of 58 to 30 in favor of the visitors. Ine snooting of the keserves was of a fair order, and they would have won it their pass work had been Briggs, at her home in that city, and naturally took advantage of the the months. passing and scored many crips ac-

ine neserves, to a man, showed a where he has frequently visited and overcome. In remandez and roups starred for the Reserves, while Rey-

Sharpshooters Superb.

Ine 1920 team of 150-pound years ago by their predecessors, and Contractor Edw. Osbourn is are delivering a prand of pail that is

the Peninsular City for quite a while | inemselves; they did, however, treat | The visitors scored first when Leo W. Seal, cashier of the Han- the visitors to a real lesson in the Bailey threw a field goal from the cock County Bank, has returned from court game, dazzing them with a side line. La Nasa tied the score a Jackson, where he spent the latter passwork that was in a clean class moment later and from then on the part of the week in the interest of by itself, and a burst of speed that Rock-a-Chaws were never in danger the various business interests he rep- would have made monkeys of a toe of defeat. It was a runaway for the

there are always the occasion of hooting, and Brignac, at guard, were score up until it stood 24-6 at the meeting many friends and acquaint the features of the contest. As to half. Coming back in the second stars—well, they're all stars.

RED DEVILS ON RAMPAGE.

make the trip by steamer from New Got in their stride again on Wednes—
Ware at Liquidation Prices at The Bay Mercantile Co.

Chaws. Baby Lee, Torner Topial ville Aggie star, and Bailey were best for the Y. men.

Ware at Liquidation Prices at The of Bogalusa, La., by the overwhelm
Games With Y. M. G. C. -Mr. John Osoinach returned ing score of 51 to 17.

The board registered 24-6 at the

exempting from taxation foreign team, but no teamwork and their a passwork is mediocre.

STATE PARENT-TEACHERS'

The floor work of Capt. L. Nasa January 17—Y. M. G. C. Here and Blaize, and the goal shooting of Bonura, the College ace, featured the game. Bonura caged 13 goals for a total of 26 points. La Nasa caged January 24—Loyola. New Orleans.

Given Over State—Mrs. W. W. Six, with two free shots, making his Stockstill, Field Secretary, Given Bailey and Lee starred for Bogalusa.

Dates and Data of Interest.

Passwork is mediocre.

The floor work of Capt. L. Nasa ranged up to date, is as follows:

January 17—Y. M. G. C. Here January 23—Loyola. New Orleans.

January 24—Loyola. New Orleans.

January 27—L. S. U. Here.

January 28—L. S. U. Here.

January 28—L. S. U. Here.

February 1—Clark Memorial. Coach Commagere ran in his whole Here.

wrecking crew before the finish. The Parent-Teachers' Associations The St. Stanislaus varsity team is Here.

Martin; f. _____ v January 11th and 12th—Vicks Toups, f. _____0 Stechman, f. _____1 Baunb'er, g. ____ 0

these places we urge you to attend and thus get a broader vision of P.

Totals 23 5 5

T. A. work and an insight into its opportunities for service.

Bailey, f. 3 1 4 cate. Whether you do or do not want Lee, f. 4 0 a certificate of leadership, go to this Brooks, c. 1 0 institute in order to help your local Mangham, g. 1 0

FREE VOTE COUPON.

Good For 100 Free Votes

THE SEA COAST ECHO. BIG "EVERYBODY VINS" PRIZE CONTEST.

Collect all these Coupon you can. Get your friends to save them for you. Each chupon good for 100 Free Votes. NOT GOOD AFTER JANUAR 25.

ENTRY COUPON

Good For 5,000 Free Votes

THE SEA COAST ECHO. BIG "EVERYBODY WINS" PRIZE CONTEST.

-Only one Entry Couponiscopted for sech candidate.

ST. STANISLAUS

Basketball. Last Sunday our basketball teams split a double-header with two New Orleans teams. In the first set-to of the afternoon the Reserves lost to the Triangles in a fast and evenly Liquidation Prices at The Bay Mer- nock-a-Cnaw court. Quite a goodly matched game. For the first few crowd or lans were on hand to see minutes of play it was a nip and tuck the tracas and got their money's affair, but then the visitors jumped into the lead and held it, the half

> our boys could not overcome the Triangles' lead and lost out, 38-30. nsh. For St. Stanislaus the shooting of | Saucier-Well, I looked around forward, and Burke, at guard, were

the same fighting spirit prevailed, but

tle good passwork, the visitors were Fancy Vests, Men's 100 per cent not fast enough for the speedy Baby Wool Suits, Boys' and Young Men's Scorpions. Jumping into a com- Overcoats and Three-Piece Suits for manding lead in the first few min- Little Boys. H. S. Weston returned home noises and Burke led for the 121- half ending 25-7. The second half

feature of the game. For the Eleonores, the work of Jordy, a former Stanislaus boy, was

Varsity Defeats Bogalusa Y. Wednesday night the Stanislaus

home team. Using beautiful passing Banville and A. Fernandez, in and floor work, the Varsity ran the half, the home team continued to march to victory. The visitors could -Blankets, Comforts and Mat- not guard Captain Jimmy La Nasa at the end of the month for a trip to tresses at Liquidation Prices at 1 e and "Zeke" Bonura. Fed by the passes of Keiffer, Blaize and Schwartz, the two mentioned

constantly throwing in field goals. Bogalusa showed a fast team, but Commagere's flashy Rock-a-Chaws they were no match for the Rock-a-Chaws. Baby Lee, former Poplar-

Bay Mercantile Co.

—Mr. John Osoinach returned home during the early, part of the week from Memphis, Tenn., where he visited his sons and their re-pective families, Messrs. J. A. and H. W. Osoinach, both well known and prominent citizens of Memphis. Mrr. Osoinach was there for the New Year holidays and had a most interesting visit and trip.

—Mrs. M. V. Gex, Miss V. Gex and Mrs. R. L. Genin have returned from New Orleans, where they spent the college team—but they did not lag a moment on the court—in and out like a flash they went, with a teamwork that was good to see.

The visitors were first to score, when Bailey hung up a crip. Just after that, Captain La Nasa went down court on a lightning drive and shot a basket. Zeke Bonura hung up two in close succession and the "Y's" got bewildered. So fast and furious was the work and passing of laus Varsity. Both teams are fast, laus Varsity. Games With Y. M. G. C. fter five minutes of play it was Seniors. In the Seniors' line-up are Ed Watts officiating.

Schedule For Varsity.

The schedule of the season, as arranged up to date, is as follows: January 17—Y. M. G. C. Here

February 2 — Clark Memorial.

February 6—Loyola. Here. February 7—Loyola. Here. February 15—Tulane. New Or-

February 26—Poplarville. Here. February 27—Poplarville. Here. Games are pending with Louisiana Southwestern, Louisiana College and 0 Tulane. Others may be scheduled 0 and if they are they will be an-0 nounced through the columns of The

Monday and Tuesday night through the kindness of Brother Macarius, we were all allowed to go to the A. & G. Theatre to see the Harry Brown Company present "Over the Hills to the Poor House," the stage version of the famous pic-ture "Over the Hills," and a very comical play entitled "Fair and Warmer." Both nights we were entertained between the acts by the excellent singing, jigging and jokes of the different members of the company. They were very talented and

we hope to see more of them in the

Stanislaus Collegians.

The College Jazz Band has been corganized, now under the leadership of Billy Gordon, and is known as the "Stanislaus Collegians." They hope to entertain the public to the best of their ability and they hope that they will please.

We Wonder Why

Ellington has such a large bump of Saucier is called Bro. Gerry.

Gordon was so worried Monday and Tuesday nights.

J. Hunter bought some hair tonic.

La Nasa is called Annie. Zeke is known as "Charleston

They call Sloo-footed Bob. Billy was so pale Wednesday night.

Sophomores Entertain.

Thursday night the Sophomores of st. Stanislaus entertained us in the Before a record crowd the Sophs gave a very good account of themselves and their acting was always sparkling with the give and take repartee of the whole cast.

J. LeBlanc was the best on the

program, with a recitation entitled "Christmas With My Old Mother."
R. O'Leary, in the role of a sick farmer, also performed creditably. * * *

Jokes. Bro.—What is the feminine of Bro.—I did not ask you what you

After looking at John Hunter,

WEEKLY ECHOES FROM someone was heard to remark: "No wonder people believe in evolution." Brignac-I can't find that word in

> Bro.—You poor simp. Did you ever find a French word in an English dictionary? Bro.-How many are three score

the dictionary.

Lobrano—Thirteen

Bro.—What is a falcon? Tell-Something like a buzzard. Saucier—Say, Brother, let me see you stand on this dime.

Bro.—Go on boy, find a better

Men's Jackets ____\$1.99 up

CLASSIFIED ADVERTISEMENTS. LOST OR STRAYED.

One Berkshire pig, black with white stripe, about 2 months of age. Notify P. O. Box 155.

Lost or Strayed—White face, reddish brown horse, gray mane and tail. Liberal reward. Return to J. B. Fanquier, Waveland Miss.

MALE HELP WANTED. \$10,000,000,00 Company wants man to sell Exclusive territory, established trade. Pay every day. Experience unnecessary. Write The J. R. Watkins Company, Dept. J-9, 62-70 W. Iowa St. Memphis,

iew men of character and integrity. Our products are sold direct to the consumer and are nationally advertised. Want men that are willing to work hard for promotion and who can work without boss dictation, yet carry out instructions and policies. If you can qualify, we offer permanent work, with assured success and promotion. Address Sales Manager, 203 First National Bank Bldg., jan9-3mo.

SALES LADIES WANTED. assistance given you through our permanent District Office. Write at once.

Mr. and Mrs. J. Mills, E. A. Barthet, J. Lucas, R. J. Smith, A. H. Lanius, L. M. Power, New Orleans, La.; Clyde Mauldin, Memphis, Tenn.; D. R. Heston, J. R. Power, H. S. Weston, W. C. Otis, Logtown, Miss.; S. C. Bailey, Mobile, Ala.; Mr. and Mrs. W. C. Gilbert, Houston, Tex.; Mr. and Mrs. W. C. Gilbert, Houston, Tex.; Mr. and Mrs. L. J. Dykes, Kansas City; O. C. Tisdale, Mobile, Ala.; J. T. Berry, Washington, D. C.; J. E. McCadden, Memphis, Tenn.; D. H. Hogan, Little Rock, Ark.; C. F. Bramblett, Franklin, Ky.; B. E. Somers, S. J. Cardwell, C. H. Cobb, I. K. Marks, Mr. and Mrs. W. C. Merchant, New Orleans, La.; Dr. and Mrs. H. S. Lewis,

Miss Ethel Otis, Luncheon, January 14th: Miss Alice Wasson, New Orleans, La.; Miss Ethel Otis, Logtown, Miss.; Mrs. J. Toups and M. Fernandez was the best, while Reynolds and Stewart, at forward, and Burke, at guard, were so I ried you.

Saucier—Well, I looked around Miss Ethel Otis, Logtown, Miss.; Mrs. J. and John Miss Ethel Otis, Logtown, Miss.; Mrs. Roy Roland Weston, Portland, Ore.; Mrs. Roy Baxter, Mrs. J. E. Houze, Mrs. Sidney Otis, Mrs. Russel Lott, Miss Lelia Evans, Otis, Mrs. Russel Lott, Miss Lelia Evans, And Burke, at guard, were

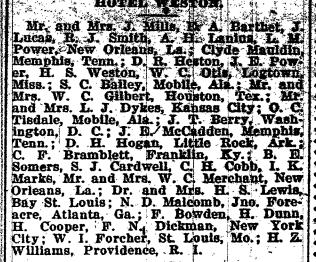
NOTICE TO BIDDERS.

lamps. Said lights to be lit from dark to daylight. The bidder to furnish globes, material and all other appliances necesneeded in the line as now established. The prices and rates bid as above set

out for a period of two years from January 1st, 1926. Bids to include the prices and rates for lights for the City Hall and Food Products, Soaps, Extracts, etc. for all lights as now used and installed. including sign at depot and city clock.

The successful bidder is expected to furnish a good and valid bond for the faithful performance of the contract entered into in the sum of \$5,000.00.

Great, nationally advertised manufacturer Street Commissioner and one Alderman work—a chance to build a strong repeat In the event a second primary be neces-business in your neighborhood. Every sary, same will be held on Saturday, Feb-



best for the visitors.

In the second contest the 135pounders swamped the Eleonores,
51-14. Although they showed a little good passwork, the visitors were

CITY LIGHT CONTRACT. utes of play, the home team was never in danger of being headed, the half ending 25-7. The second half was a repetition of the first, with the shooting of Banville and A. Fernandez and the guarding of Brignac the feature of the game.

Little Boys.

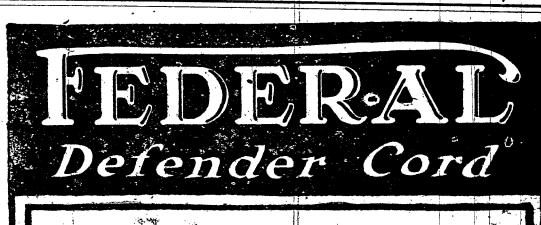
Sealed bids will be received by the Board of Mayor and Aldermen of the City of Bay St. Louis, Mississippi, until Saturday, February 6th, 1926, at 6 o'clock p. m., to lights that may be required by the City of Bay St. Louis, Mississippi, as shall be directed from time be required by the City of Bay St. Louis, Mississippi, as shall be directed from time be required by the City of Bay St. Louis, Mississippi, as shall be directed from time be required by the City of Bay St. Louis, Mississippi, as shall be directed from time be required by the City of Bay St. Louis, Mississippi, as shall be directed from time be required by the City of Bay St. Louis, Mississippi, as shall be directed from time be required by the City of Bay St. Louis, Mississippi, as shall be directed from time be required by the City of Bay St. Louis, Mississippi, as shall be directed from time by the Board of Mayor and Alderman be required by the City of Bay St. Louis, Mississippi, as shall be directed from time by the Board of Mayor and Alderman be required by the City of Bay St. Louis, Mississippi, as shall be directed from time by the Board of Mayor and Alderman be required by the City of Bay St. Louis, Mississippi, as shall be directed from time by the Board of Mayor and Alderman be required by the City of Bay St. Louis, Mississippi, as shall be directed from time by the Board of Mayor and Alderman by the City of Bay St. Louis, Mississippi, as shall be directed from time by the Board of Mayor and Alderman by the City of Bay St. Louis, Mississippi, as shall be directed from time by the Board of Mayor and Alderman by the City of Bay St. Louis, Mississippi, as shall be directed from time by the Board of Mayor and Alderman by the City of Bay St. Louis, Mississippi, as shall be directed from time by the men, for street lights. The bidder to des-Men's Jackets ______\$1.99 up Ladies' Bath Robes _____\$6.99 up Men's Dress Pants _____\$2.99 up Men's Riding Pants __\$2.75 and \$3.50 BAY MERCANTILE COMPANY. The lines as now established.

sary for said lights. Bidder specifying deductions or allowances when lights shall be out or not lighted for any cause. shall be out or not lighted for any cause. To light up the city of Bay St. Louis within the limits as now lighted and in all parts within the city as may be required from time to time by the Board of Mayor and Aldermen, with prices and trates for new lights where extensions are

any and all bids. Bay St. Louis, Miss., January 2, 1926.

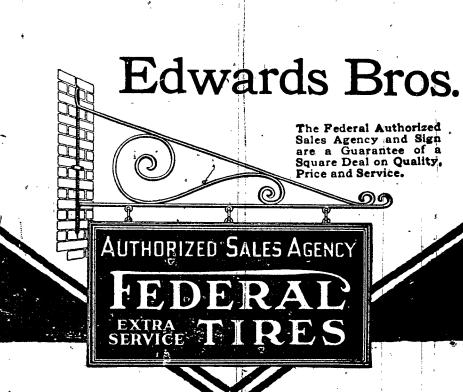
NOTICE OF ELECTION. .

for the nomination of a Mayor, Secretary, Assessor and Tax Collector, Marshal, Sales Manager, 203 First National Bank Chairman City Democratic Ex. Committee, January 2, 1926.



IN the Defender Cord is found a big measure of true Federal quality at a surprisingly moderate price. It is a well constructed, good-wearing cord with a safe non-skid tread and yields service, often far beyond heavier cords of other make.

It is an unmistakable value—a tire which will prove thoroughly satisfactory and which is constantly winning new credit for its maker.



*********************** WANTED

Carpenters and Laborers for Hotel Withdrawals of Stock Withdrawals of Stock Retirement of Series Number 31, ex. Construction at Shell Beach. Superintendent.

GEO. J. GLOVER & CO., Inc. Pass Christian, Miss. ÷÷÷÷÷÷÷÷÷÷÷÷÷÷÷÷÷÷÷÷÷÷÷÷÷÷;

W. H. SLINGER

Has received new samples of covers for Furniture for this year, and would like his patrons to call and see them. Also a good selection of pillows, cushions, etc., in best SII.K FLOSS at prices a little above cost.

New davenports and chairs made to order.

Upholstering Shop 109 Toulme Street.

WANTED: REAL ESTATE.

We have Clients who are interested in purchasing Beach Homes, Beach Lots and Homes and Lots off the Beach.

Also Acreage and Farms. If you have Real Estate of any kind to sell, it will pay you to see

Bay St. Louis, Miss. Phone 79

Gex Bldg.



Benjamin Franklin was not afraid to be economical and thrifty. He spent less than he made and saved.

There is a great deal in this for all of us. If we will lay aside some money regularly and keep everlastingly at it, we will soon be on the road to independence and wealth.

We invite you to open an account in our Bank. \$1.00 is all you need to start with.

We will welcome you. Merchants Bank & Trust Co. BAY ST. LOUIS, MISS.

STATEMENT OF THE FINANCIAL CONDITION

> OF THE. PEOPLES BUILDING AND LOAN ASSOCIATION,

mto in the sum of \$5,000.00.

The City reserves the right to reject compliance with the requirements of Chapter 167, Laws of 1912.

Loans on Mortgages \$74,355.00 Total Loans, in Force Official notice is hereby given that, in conformity with the law governing same, and as ordered by the City Democratic Executive Committee, a Democratic primary election will be held in the City of Bay St. Louis, Miss., on SATURDAY, FEBRUARY 13, 1926.

For the nomination of a Mayor Sometary

Real Estate (none).

Furniture and Fixtures

Taxes, Insurance, etc., advanced (Ledger Accounts)

Cash on deposit with Merchants Bank Cash on hand

Total Assets 209.261,220.66 Fees and Pass Books (none). Less Expenses, Taxes and Insurance Bills Payable and Interest Full-Paid Stock
Advance Interest Paid
Reserved for Interest Total Liabilities ______ \$76,876.35
*Expenses and interest January and February, 1925, excluded; all disposed of February 28, 1925, and of our last fiscal year.

3,503.63 \$28,323.60 \$4,099.77

Statement, Showing the Receipts and Disbursements, made by said Building and Loan Association, during the year, beginning with the first day of January, 1925.

Withdrawal Value of Each Series-Installments and 10 per cent. for

Cash on hand, January 1st, 1925 Interest Premiums (none). Bees and Pass Books (none). By Matured Shares (none). Bills Payable.

Taxes and Insurance Repaid Total Receipts On Mortgages
On Shares of the Association \$55,415.00 Books, Stationery, etc. ______
Taxes, Licenses and Bonds _____ Rent
Interest on Borrowed Money and Full-Paid Stock Other Items of Expense inc. in expense

Bills Payable Repaid

Taxes and Insurance advanced for Bor-464.55

\$93,205.63 1,220.66 State of Mississippi, Hancock County. Personally appeared before me, the undersigned authority, J. A. Breath, who, ter having been duly sworn, deposes and states on oath the following:

1. That he is the Secretary of the Building and Loan Association, for which the foregoing statements are made; 2. That he has carefully compared the said statements with the records of said Building and Loan Association, and.
3. That said statements are in all things true, correct and complete.

Sworn to and subscribed before me, this the 12th day of January, 1926, A. A. KERGOSIEN, Clerk. By A. G. FAVRE, D. C. Plan-Installment. When organized-December 18, 1889; incorporated, January 18 1890. Number of borrowing members, 75; number of shares held by them, 748; number of shares held by them, 748; number of shares held by them, 729. Par value of shares (matured), \$100.00. Monthly dues per share, 60 cents. Number of monthly installments necessary to mature a share, 118 to 120. Number of foreclosures during the above calendar year, none. President's name, Charles G. Moreau. Treasurer's name, Geo. B. Rea.

OPEN THE YEAR ROUND.

AMERICAN PLAN.

HOTEL WESTON

ON THE BEACH BAY ST. LOUIS, MISS.

Is completed and now open to the Public. Thoroughly equipped and every modern convenience afforded.

CUISINE AND VICE UNEXCELLED. Have Sunday Dinner at The Weston. Local as well as transient

trade catered to. Inquiries solicited. THE BAY HOTEL COMPANY.